

Sun-Shades™

Complete Sun Protection with Moisturizing Formulas

Now you can enjoy the sun without the worry. *Sun-Shades Sunblock* and *Lip Balms* combine powerful SPF to provide broad-spectrum coverage to help prevent sunburn, with moisturizing protection. Both include natural botanicals and extracts to keep skin completely moisturized. And when you've underestimated the sun, use *After Sun Hydrogel E* for quick, soothing relief.



To help keep your skin beautiful and younger-looking, *Sun-Shades* includes more than one active ingredient to provide a wide range of protection.

Super Sun Protection

Powerful formulas protect against UVB rays.

Exclusive Moisturizing Ingredients

Nutrient-enriched moisturizers, botanicals, and extracts keep skin soft, supple, and younger-looking.

Long-Lasting

Whether you're heading out into the sun or soothing sun-exposed skin, *Sun-Shades* delivers exceptional benefits you can feel now and see tomorrow.

Studies show that even a few minutes in the sun without proper protection *may* result in measurable skin damage. Yet we all enjoy time in the sun—swimming, gardening, playing outdoors with our children. The key: Be sun-smart and make *Sun-Shades* a part of your everyday routine. *Sun-Shades'* formulas help protect against UVB rays, prevent against moisture loss, and relieve dryness and cracking.

Super Sun Protection

The liberal and regular use of *Sun-Shades 30 Sunblock* over the years may help reduce the premature aging of the skin.

With *Sun-Shades Sunblock* you're protecting against UVB rays. Studies show that when UV rays hit the skin, oxygen molecules are broken up and free radicals are released.

Sun-Shades includes unique botanicals and extracts to not only provide deep moisturization, but a protective barrier against environmental elements as well. The result? Healthy, beautiful, younger-looking skin.

Moisturizing Lip Balm

Bright sun and dry air can pack a powerful punch to the lips. Dryness, cracking, and peeling—we've all experienced at least one of these. *Sun-Shades Lip Balm* combines SPF to help protect lips against sunburn with vitamin E and natural conditioners to keep lips moist and soft—a difference you'll feel almost immediately. Carry *Lip Balm* with you wherever you go; it's compact and convenient and delivers instant protection, indoors and out. These moisturizing lip protectors are available in vanilla and piña colada.

A Noticeable Difference

Be sun-smart: Make protective clothing and *Sun-Shades* a part of your everyday routine. *Sun-Shades* gives you sunburn protection while providing exceptional care for your skin to keep it soft and beautiful. In spite of your efforts to be cautious, your skin may still get too much exposure. If this happens, use *After Sun Hydrogel E*. (See below, "When You've Underestimated the Sun.") You'll feel its cooling comfort instantly.

Whether it's extra protection you need or vanilla flavour you prefer, *Sun-Shades* has something just for you. So enjoy the sun—without the worry.

When You've Underestimated the Sun...

... rely on *After Sun Hydrogel E* for quick, soothing relief. It moisturizes and cools sun-exposed skin with the unique blend of vitamin E, aloe vera, algae, and Melaleuca Oil. Yerba maté and kola nut are added to help soothe. It's instant hydration you can count on.

The Benefits of Sun-Shades Sunblock

PROTECTS from UVB rays with an effective blend of sunscreen ingredients

MOISTURIZES with the combination of effective botanical extracts of *Camellia sinensis*, algae, and aloe vera, with vitamins A, E, and D3

PREVENTS moisture loss, leaving skin soft and supple

Lip Balms in Vanilla or Piña Colada

PROTECT with SPF 30

MOISTURIZE with rich emollients—including Melaleuca Oil, vitamin E, cocoa butter, and jojoba oil

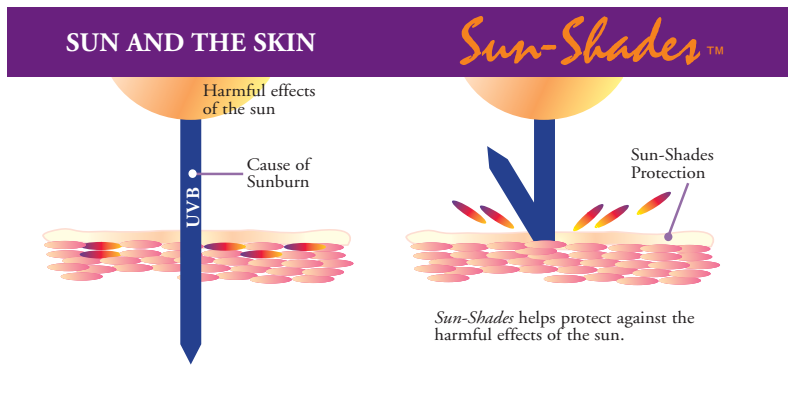
RELIEVE dryness, cracking, and peeling with effective conditioners

After Sun Hydrogel E

SOOTHES with unique blend of vitamin E, aloe vera, algae, and Melaleuca Oil

HYDRATES with 5 essential extracts, almond glycerides, Melaleuca Oil, and shea butter

RELIEVES with extracts of yerba maté and kola nut



Sun-Shades Lip Balm—the Best Protection for Your Lips

Ingredient/ Feature	Sun-Shades Lip Balm	Chapstick® Sunblock 1	Blistex® Lip balm	Softlips® Lip balm
Vitamin E	Yes!	Yes	No	Yes
Melaleuca Oil	Yes!	No	No	No
Cocoa butter	Yes!	No	Yes	No
Jojoba oil	Yes!	No	No	No
SPF	15	15	10	10
One-hand action	Yes!	No	No	No
Two flavours	Yes!	No	No	No

Product names are trademarks or registered trademarks of their respective companies.

This information sheet is intended only for use in Canada. The material contained herein is written in compliance with Canadian requirements. Please use only those materials that have been specifically approved for marketing this product in your country.

